

# **ANTH200: CULTURES AND THE GLOBAL SYSTEM**

## **Colorado State University, Spring 2020**

### **COURSE DETAILS**

Meeting time: Mon/Wed/Fri, 10-10:50am  
Classroom: Clark A204

### **INSTRUCTOR**

Stefanie Berganini, MA  
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Office: Clark B210  
Office hours: Mon/Wed/Fri 11am-12pm, and by appointment

### **TEACHING ASSISTANT**

Matt Ballance  
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Office: Clark B228  
Office hours: Mon/Wed 12-1:30pm

### **COURSE DESCRIPTION**

This course explores globalization and its implications on the world in which we live. Using an anthropological perspective, we'll examine the social, political, economic, and environmental impacts of our increasingly connected world. In addition to learning about basic anthropological concepts and theories so that we have a foundation upon which to build, classwork will also delve into the history of colonization and some larger world issues. We'll pay special attention to the effects of globalization on smaller-scale societies, marginalized groups, and indigenous peoples.

### **LEARNING OUTCOMES**

By the end of this course, students should be able to:

- Describe the concept of globalization and various global flows
- Discuss the impact of globalization on various cultural groups in economic, political, social, and environmental terms
- Think critically about class materials and extend that thinking to experiences outside the classroom
- Articulate issues and trends associated with globalization to others

### **COMMUNICATION**

Please feel free to use office hours! Office hours are time specifically set aside for meeting with students – you are not interrupting us if you come by during this time. Email is the best method for non-face-to-face questions, either through Canvas or via the email addresses listed above. We'll try to respond to emails within 1 weekday – emails sent on Friday may not receive a response until Monday. It is your responsibility to check email/Canvas regularly in case of class-wide announcements.

### **STUDENT PREPARATION**

Per the federal definition of a credit hour, it is expected that you will contribute a minimum of 2 hours of outside work for each hour of instructional time.

## **ATTENDANCE**

I will not take attendance during this course. That being said, you will be responsible for all the material covered in this class. Though we are happy to answer specific questions about course content during office hours or via email, we will not teach you an entire session of material that you have missed. You are encouraged to swap contact info with other students in class so that you can share notes or otherwise cover the material on your own if you are absent. It will be difficult to do well in this course if you do not attend class regularly.

## **UNIQUE CIRCUMSTANCES**

If you will have University-excused absences, are working with Student Disability Services, or have any other unique circumstance that will affect your work in this class, please let us know **IN ADVANCE**. A memo from the University or other verifying source may be required.

## **GRADING**

This course does not use plus/minus grading. Your final grade will be determined as follows:

<b>Assignment</b>	<b>Percentage of Total Grade</b>
Intro Quiz	4%
In-Class Writing	16%
Short Paper #1	16%
Mid-Term Exam	16%
Supply Chain Assignment	16%
Short Paper #2	16%
Final Exam	16%

## **COURSE ASSIGNMENTS**

### **Readings**

There is no required textbook or other material that you must purchase for this class. All readings and other course materials will be provided via Canvas. It's expected that you will complete all reading by Friday of the week in which it's assigned – we'll spend our Friday sessions discussing the reading material. We may not have time to touch on every reading assignment during class, but you are still expected to cover all of the material. All readings – even those we may not discuss – are fair game for inclusion on exams. In order to succeed in this course, I recommend taking notes which highlight the main points of each reading.

### **Intro Quiz**

This quiz covers basic material about the course that's either on the syllabus or discussed during the first period of class. The purpose of this quiz is to make sure we're all on the same page about class expectations, requirements, assignments, etc. The quiz will be available on Canvas and you can take it as many times as you like before the due date.

### **In-Class Writing**

Throughout the semester we'll spend our Fridays discussing the assigned readings for that week. We may also have short unannounced writing responses in class on days other than Friday. These will be used to gauge your understanding of assigned readings as well as provide an opportunity to reflect on issues and themes discussed in lecture. These writing exercise cannot be made up if you are absent, but you can miss three of them before it begins to affect your grade.

### **Short Papers**

You'll write two papers during this term, one during the first half of the semester and one during the second half. The goal of these papers is to apply the material from our lectures and readings, and to extend our critical thinking to real-world examples. Each week, you'll find a prompt on Canvas describing that week's paper topic. These usually involve doing a short activity, watching a short film, or reading about a current event. You can choose the prompt that interests you and write your paper that week – once for the first half of the semester, and once for the second half. You'll complete the activity and write a 3-page paper that answers the particular prompt. You'll be expected to reflect on the particular activity, and tie it back to what we've learned about in class by using specific examples from relevant readings or lectures.

The prompts will be different each week to reflect our weekly course topic, so you can write your paper about whichever topic you find most interesting. In addition, you have some flexibility FOR SHORT PAPER #1 ONLY. If you don't like your grade on the first paper, you can try again during one of the following weeks during the first half and we'll use the higher of the two scores. Again, this option is only available for Short Paper #1, so if you think you may need to do this, don't leave this assignment until the very last week of the first half of the semester.

### **Supply Chain Assignment**

Throughout this semester we'll be learning about the complex ways in which products, money, people, and ideas are intertwined around the globe. To explore this in more detail, you'll investigate the supply chain of one product from a preselected list. You'll try to discover things like the raw material extraction points, where components are manufactured, where the corporate interests profiting from the product are located, labor conditions, the impact of the product on the environment, what happens to the product after it is used, etc. Once you've finished your investigation, you'll create a visualization of the supply chain in a style of your choosing, and write a 4-page paper reflecting on the experience.

### **Exams**

There will be two exams (a mid-term and a final) with questions based on material from lectures, class discussions, readings, and any other material we've touched on during the course of this class.

*Note:* All writing assignments should be double-spaced and use 12-point font, 1" margins, and a standard font (e.g. Times New Roman, Calibri). Assignments should be turned in on Canvas, not via hard copy. Be sure to cite all sources (in whatever format you prefer, as long as it's consistent), and include a references page.

### **COURSE ETIQUETTE**

Come to class prepared, listen actively, and participate when/where you feel comfortable. Be respectful of others and their ideas: this includes fellow classmates, your TA, and your instructor. Apply critical thinking in the questions you ask and the way you respond during discussion. And please, do ask questions! If you had nothing to learn, you wouldn't need to take this class. If you are unclear about something, someone else probably is too.

In class, I expect you to be respectful of our shared learning environment by silencing your cell phones, avoiding side conversations, participating during small group discussions, and staying off of social media, email,

etc. Please also respect the full 50 minutes of our time together and don't shuffle around and begin packing up before class ends. In this course we will address a number of challenging topics and we want to create a safe space to share ideas. Some general guidelines:

- Listen respectfully and thoughtfully to different perspectives without interrupting.
- Respond to what has been said rather than the person saying it – responses should not be personalized.
- Strive to discuss and deliberate rather than debate and compete.

## ACADEMIC INTEGRITY

This course will adhere to the Academic Integrity Policy of the Colorado State University General Catalog and the Student Conduct Code. More information about these policies is available in the CSU Catalog at [catalog.colostate.edu/general-catalog/policies/students-responsibilities/](http://catalog.colostate.edu/general-catalog/policies/students-responsibilities/). All work submitted for this class must be your own. Ideas and quotations must be cited and credit given to your sources. Any plagiarism or cheating will result in a grading penalty in this course and an academic misconduct report may be filed.

## COURSE SCHEDULE

Week	Dates	Topic	Reading For This Week
1	Jan 20-24	Intro to Anthropology & Globalization	no reading discussion this week
2	Jan 27-31	Intro to Anthropology & Globalization	<ol style="list-style-type: none"> <li>1. Horace Miner, 1956. "Body Ritual Among the Nacirema"</li> <li>2. Frank Lechner and John Boli, 2015: Introduction to <i>The Globalization Reader</i></li> </ol>
3	Feb 3-7	Colonialism and Colonization	<ol style="list-style-type: none"> <li>1. Frances Moore Lappe And Joseph Collins, 1970: "Why Can't People Feed Themselves?"</li> <li>2. Walter Littlemoon, 2009: Selections from <i>They Call Me Uncivilized</i></li> <li>3. Charlotte Joy, 2019: "Does Art Have a Homeland?"</li> </ol>
4	Feb 10-14	Neoliberalism, Consumption, and Commodification	<ol style="list-style-type: none"> <li>1. David Harvey, 2015: "A Brief History of Neoliberalism"</li> <li>2. Michael Sandel, 2012: "Markets and Morals"</li> <li>3. Kirby Farah, 2019: "Americans Might Love Cinco de Mayo, but Few Know What They're Celebrating"</li> </ol>
5	Feb 17-21	Globalization & Things	<ol style="list-style-type: none"> <li>1. John Prendergast and Sasha Lezhnev, 2009: "From Mine to Mobile Phone"</li> <li>2. Jennifer Joins, 2012: "Globalization of E-waste and the Consequence of Development: A Case Study of China"</li> </ol>
6	Feb 24-28	Globalization & People	<ol style="list-style-type: none"> <li>1. Seth Holmes, 2013: Selections from <i>Fresh Fruit, Broken Bodies</i></li> <li>2. David Batstone, 2010: "Finding Slavery in My Own Backyard"</li> </ol>

7	March 2-6	Globalization & Money	<ol style="list-style-type: none"> <li>1. Becky Yang Hsu, 2014: “Alleviating Poverty or Reinforcing Inequality?”</li> <li>2. Eirikur Bergmann, 2014: Introduction to <i>Iceland and the International Financial Crisis: Boom, Bust and Recovery</i></li> </ol>
8	March 9-13	Globalization & Ideas/Information <b>LAST WEEK FOR SHORT PAPER #1</b>	<ol style="list-style-type: none"> <li>1. Doobu Shim, 2015: “Hybridity and the Rise of Korean Popular Culture in Asia”</li> <li>2. Robery McChesney, 2013: Selections from <i>Digital Disconnect</i></li> </ol>
	March 16-20	SPRING BREAK – NO CLASS	
9	March 23-27	International Development <b>MID-TERM EXAM</b>	<ol style="list-style-type: none"> <li>1. John Bodley, 1998: “The Price of Progress”</li> <li>2. United Nations, 2015: Selections from <i>Transforming our World: the 2030 Agenda for Sustainable Development</i></li> </ol>
10	March 30- April 3	Conservation & Displacement	<ol style="list-style-type: none"> <li>1. Arun Agrawal and Kent Redford, 2009: “Conservation and Displacement: An Overview”</li> <li>2. Nancy Langston and Kate Christen, 2019: “Conservation Policies Threaten Indigenous Reindeer Herders in Mongolia”</li> </ol>
11	April 6-10	Tourism	<ol style="list-style-type: none"> <li>1. Toby Volkman, 1990: “Toraja Culture and the Tourist Gaze”</li> <li>2. Paige West and James Carrier, 2004: “Ecotourism and Authenticity”</li> </ol>
12	April 13-17	Climate Change & Environmental Justice	<ol style="list-style-type: none"> <li>1. Elizabeth Marino, 2015: Selections from <i>Fierce Climate, Sacred Ground</i></li> <li>2. Amazon Sacred Headwaters, 2019: <i>Under Threat</i></li> </ol>
13	April 20-24	Global Health	<ol style="list-style-type: none"> <li>1. Nancy Scheper-Hughes, 2000: “The Global Traffic in Human Organs”</li> <li>2. Svea Closser, 2018: “Why Eradicating Polio is Harder Than it Seems”</li> </ol>
14	April 27- May 1	Disaster <b>LAST WEEK FOR SHORT PAPER #2</b>	<ol style="list-style-type: none"> <li>1. Naomi Klein, 2007: “Disaster Capitalism: The New Economy of Catastrophe”</li> <li>2. Neil Smith, 2006: “There’s No Such Thing as a Natural Disaster”</li> </ol>
15	May 4-8	Semester Wrap-Up <b>SUPPLY CHAIN ASSIGNMENT DUE</b>	no readings this week
16	Thurs, May 14	FINAL EXAM, 11:50am – 1:50pm	

\* The schedule and/or readings may change slightly as the semester progresses, but any updates will be announced in class and/or on Canvas.